

WHERE ART MEETS ADVENTURE

## THE MAP

## THE MISSION



"Our mission is to connect visitors and locals with the vibrant and captivating beauty of Grand Cayman. Through our meticulously hand-illustrated maps, we provide a navigational tool that not only guides but also inspires exploration. We showcase the island's remarkable offerings and promote local businesses by offering advertising space that captures the attention of our map users. By blending functionality and artistry, we aim to enhance the experience of navigating Grand Cayman while fostering a deeper appreciation for its unique landmarks, attractions, and hidden gems."

## THE NUMBERS

Dec. 2024                      Circulation Begins

120,000                         Copies printed

200                                Locations

63%                                SOLD

## THE FLAT RATE

## THE OFFER

**\$3,000 KYD**

Ad Space

All ads on our map are the same size. By doing this we achieve a visually pleasing, clean layout, enhancing the overall aesthetic of the piece. This contributes to a sense of design unity and organization offering a polished and professional look. Ad space uniformity ensures that readers can easily view and engage with the ads without any distractions.

Illustration / Logo

Directory Listing

Social & web

## THE DEADLINES:

Minimum Deposit \$1000 Due: June 30  
 Sales Deadline and Balance Due: August 31  
 Artwork Deadline: September 30